



# JUNK BATTLE

ASKING (AND ANSWERING) THE TOUGH QUESTIONS ON HOW TO SHIFT THE  
WASTE PARADIGM

# GOAL(S)

- Identify the elephants in the room blocking cities/counties/states from achieving zero waste
- Develop a road map – Lay out a game plan
- Align resources: Funding, Ideas, Space, Policy Makers, Easements
- Stakeholder Map

NOT a conference....

# KEY QUESTIONS

- What does it REALLY take to achieve Zero Waste?
- How to account for the entire cost for the current system?
- What holds us back? (money, policy, perception, \_\_\_\_\_)
- What values need to shift?
  - How do we shift them?
- Who/What can we learn from?
- How to drive new economies – Upcycling/Transformation?
- “The fact that there’s leftover material – design has failed...”

# WHO: THE BRAIN TRUST - EXPERTS

Not an event for everyone....

- Waste Industry
- Change Managers
- Policy Makers
- Entrepreneurs
- Designers
- Engineers
- City/County Managers

Invite only – people ready to come to the table and do the work

# TOPICS

- Conversion Technologies
- Circular Economies – Materials, Redesign, Demanufacturing, New Economies and Upcycling
- Rethinking the Recycling Commodities Market
- Organics and Disposable Compostable materials

## APPROACH:

- Advanced Reading – Topical Overviews
- Short (Ted Talk Style) Positioning Talks
- Rotating Groups to develop concepts
- Last Groups convert to Road map
- Junk Battle Competition
- Good Food, some Libations, Fun....and Outcomes

# SAMPLE AGENDA

- 8:30 – Breakfast, Network, Wake up
- 9:00 – Introductions
- 9:30 – Developing Solutions – current research and solutions development
- 10:00 – Short Talks:
  - Conversion Technology – What is it? Challenges?
  - Circular Economy
  - State of the Current Recycling Market
  - What Holds Us Back?
- 10:30 – 11:00 – Introduce Three Key Topics, What's Missing?
- 11:00 – 12:00 Topical Work Groups Round 1 – Issues and Opportunities (World Cafe Style)
- 12:00-1:30 Lunch
- 1:00-2:00 – Topical Work Groups Round 2 – Resources and Assets (World Café Style)
- 2:00-3:00 - Topical Work Groups Round 3 – Stakeholders (World Café Style)
- 3:00 – 4:00 – Roadmap Development (Self Select – Large Board Work)
- 4:00-5:00 – Report Out Over Micro-Beer: Roadmaps, Solutions, AHA Moments
- 5:00 – 6:00- Next Steps

# WHAT WE NEED FROM YOU

- Funding ideas – food (and alcohol), space, materials
- Or – in-kind contributions
- Recommendations for the invitation list
- Insight