

PAIN DO POP ULUS

JUNK BATTLE!

LA's design and architecture schools are taking on big junk. Engaging some of the most creative young minds in Los Angeles County to focus on one of its toughest challenges: what to do about mountains of waste.

"Imagine TED meets architecture-and-design studio meets hackathon meets innovation black belts," says Creative Director John Bielenberg, "and you've just imagined what JUNK BATTLE! can be."

- Featuring upcycled design innovations developed by teams from UCLA, ArtCenter, CalArts, and LA Trade Tech/Architecture competing to see who can create the most amazing and useful stuff from a big pile of their own institution's junk. With Pasadena City College and USC also involved.
- Judges include adventurer, activist, and stubbornly curious David de Rothschild; CEO of COMMON, former pro drummer and Zen priest Mark Eckhardt; entrepreneur and member of Apple's original Mac team Kathy Schlein, and computer animation pioneer who brought SHREK to the big screen, Ken Bielenberg.

April 20, 2018 2:00-6:30
LA Cleantech Incubator
525 South Hewitt Street
Los Angeles, CA 90013

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JUNK BATTLE!

Schedule of Events

2:00 Arrivals

2:30 Welcome and Intro to JUNK BATTLE!

Moderator Brandt Williams, Chief Change Officer, Idiot.

2:45 Junk and Gyre: Marcus Eriksen, Adventurer, environmentalist, and founder, 5 Gyres.

3:00 Student Group I Presentation. Judges' feedback.

3:15 Student Group II Presentation. Judges' feedback.

3:30 Los Angeles and Waste: Commissioner Heather Repenning, Vice President of the Board of Public Works, City of Los Angeles.

3:45 Break. Student sizzle videos.

4:00 Going Zero Waste: Bonny Bentzin, Deputy Chief Sustainability Officer, UCLA.

4:15 Student Group III Presentation. Judges' feedback.

4:30 Student Group IV Presentation. Judges' feedback.

4:45 Think Wrong to Do Good. John Bielenberg, life-long design insurgent and founder of the Think Wrong Institute, Future Partners, Common and Project M.

5:00 Honored Guests' Remarks.

5:15-6:30 Awards/Celebration/Reception.

A Pando Populus production presented by NCompass in collaboration with the UCLA Office of Sustainability, Common, the Think Wrong Institute, What Design Can Do, and the Los Angeles Cleantech Incubator, and in assoc. with the following educational institutions and departments: UCLA Design Media Arts, ArtCenter, CalArts, LA Trade Tech/Architecture, Pasadena City College, and USC.

