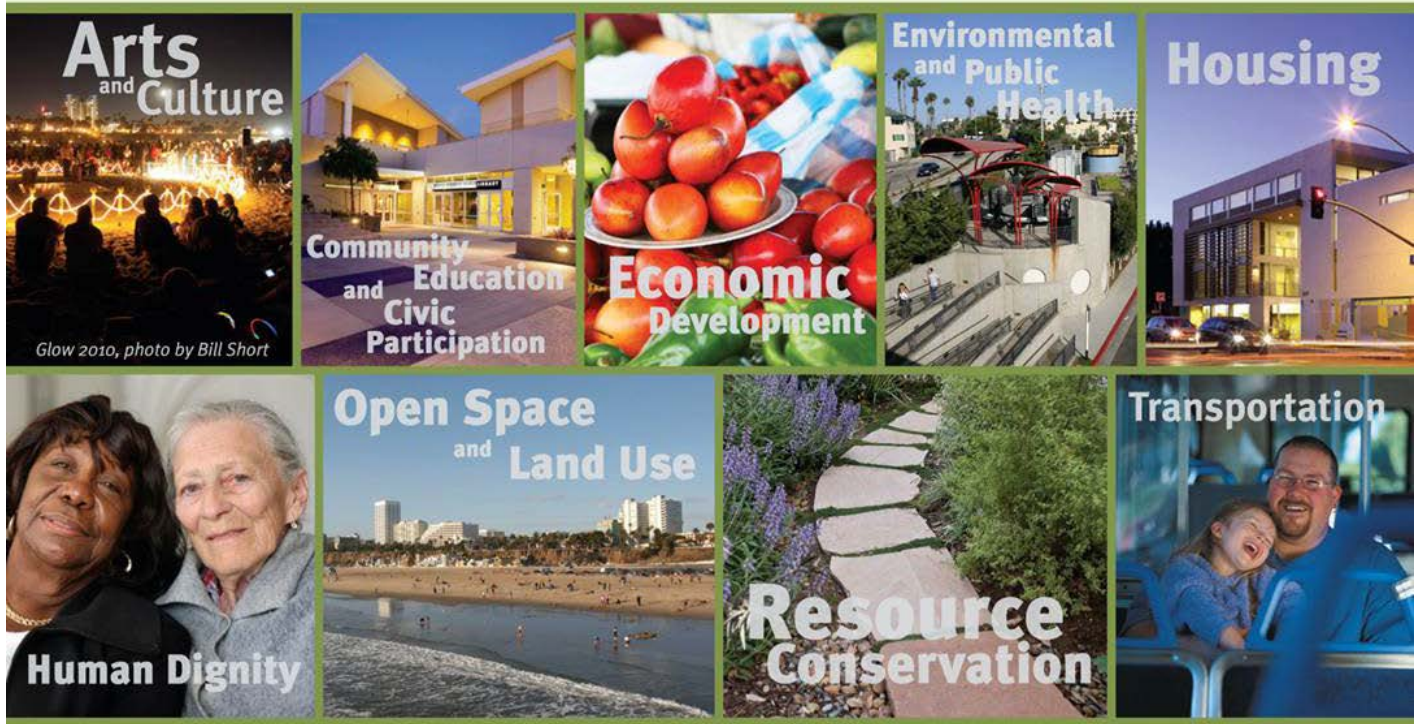


Santa Monica

Sustainable Community Engagement



Building a Sustainable Community

Sustainable City Plan

- Adopted in 1994
- Triple bottom line approach
- Performance indicators
- Data driven policy tool
- Comprehensive approach
- Updated with targets for 2020



Moving Forward

Citywide Goals

- Water Self Sufficiency by 2020
- Zero Waste by 2030
- Carbon Neutral by 2050*



ZERO WASTE



Water Self Sufficiency

Sustainable Water Master Plan

- Goal of Water Self-Sufficiency by 2020
- Adopted May 2013
- Achieved through:
 - Conservation
 - Recycled Water
 - New groundwater supplies



**It's up to us
Santa Monica**

WATER SELF-SUFFICIENCY BY 2020



Zero Waste

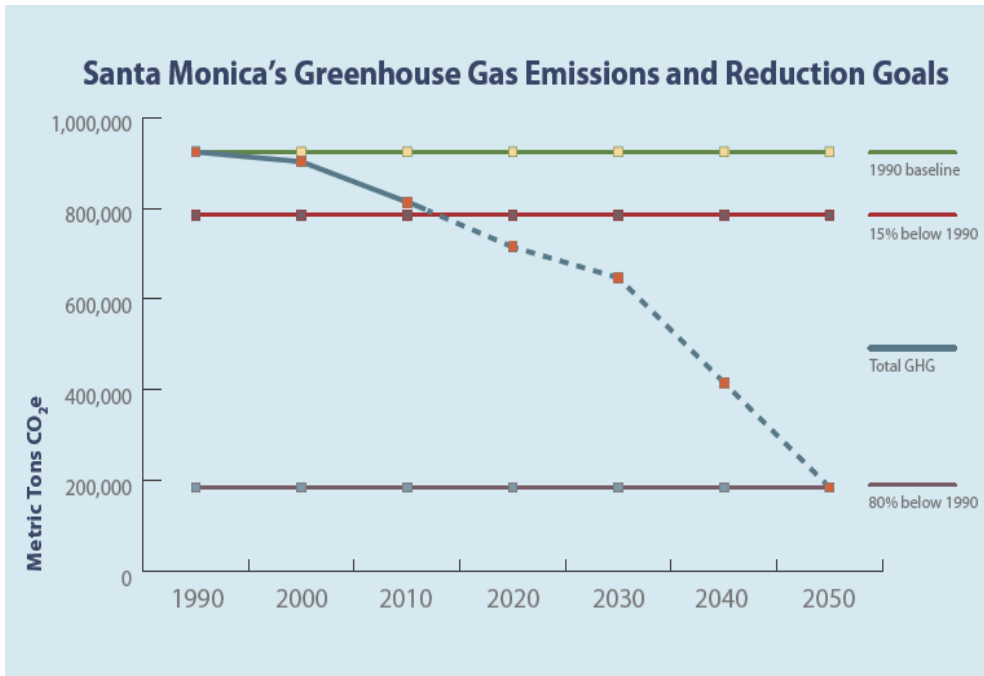


Zero Waste Strategic Plan

- Goal of 95% diversion by 2030
- Adopted March 2013
- Achieved through:
 - Waste Reduction
 - Food Waste Collection
 - Wet/Dry Collection



Carbon Neutrality



Climate Action Plan

- Goal of carbon neutral by 2050 or sooner
- Adopted 2017
- Achieved through:
 - Renewable energy
 - Electrification
 - Electric vehicles
 - Mobility changes
 - Sequestration



Community Engagement Focused on Sustainability Goals

- Climate Fest
- AltCar
- Santa Monica Festival
- COAST Open Streets event
- Sustainable Quality Awards
- Meatless in March



Climate Fest



AltCar Expo



S

val



COAST Open Streets Event



Sustainable Quality Awards



Meatless in March



Other Engagement Opportunities



Collaboration is the Key!

SANTA MONICA PUBLIC
LIBRARY



bigbluebus



WESTSIDE CITIES

- BEVERLY HILLS
- CULVER CITY
- LOS ANGELES
- SANTA MONICA
- WEST HOLLYWOOD
- COUNTY OF LOS ANGELES



Santa Monica
Malibu Schools

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