
CITY BLITZ fast-tracks municipal sustainability options for an eco- county.

CITY BLITZ is a peer facilitated program developed by countywide Chief Sustainability Officers (CSOs) for sharing best practices and innovating new sustainability solutions throughout Los Angeles. We are developing a prototype initiative that scales models of sustainability, such as the one developed by the [City of Claremont](#).

CHALLENGE

How can we accelerate the pace of change that we all need?

- Simplify
- Standardize
- Connect & Network
- Act & Implement
- Learnings & Adjustments of model

CITY BLITZ IS DESIGNED TO INCREASE CAPACITY

With an executive-level education and innovation initiative designed to disseminate best-practices, raise the bar on what's possible, and come up with ingenious solutions to complex challenges.

Developed in collaboration with members of the CSO (Chief Sustainability Officer) Strategic Taskforce.*

*See list of CSO Strategic Taskforce members at end of document.

Executive Education

Peer education in best practices.

Supporting resources.

On-location visits and discussions with key experts.

Innovation Blitz

Tailor best practices to city needs.

Day-long innovation workshop with John Bielenberg, legendary founder of “Thinking Wrong” and co-founder of the Silicon Valley firm Future Partners.

Consultation Network

Network with peers and experienced consultants.

Reach out for specialty advice.

PROTOTYPE

We launch with a prototype program, assuming two days on location: one day in a city in the southland that is leading the way in sustainability, and one in a participating municipality for the innovation workshop. We follow up by facilitating networking and engagement to support implementation.

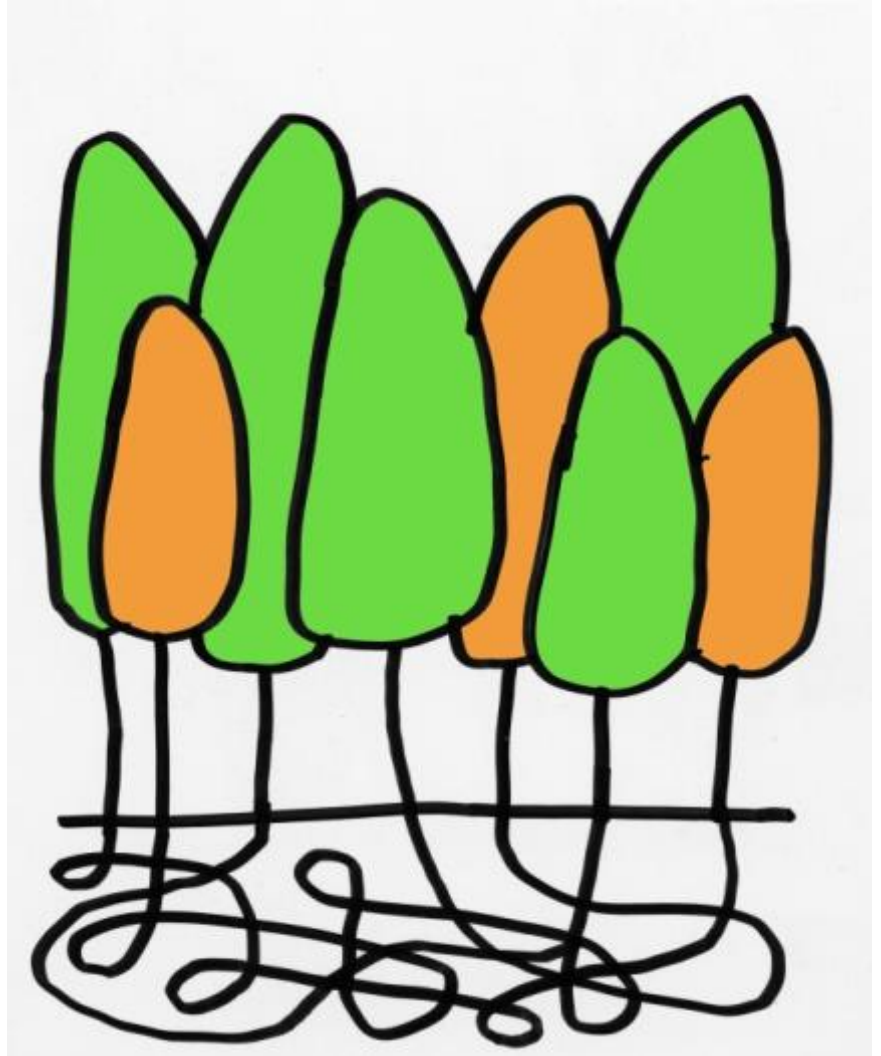
We refine the CITY BLITZ initiative based on what we learn from the prototype period.

Partners share a common interest in creating a more sustainable LA County. Collaborate across silos. Change the game. Get in on the ground floor of a replicable CITY BLITZ model.

Pando Populus is a producer of strategically chosen initiatives for a more sustainable Los Angeles County.

Our name comes from the largest and one of the oldest organisms on Earth: Pando.

Hundreds if not thousands of years old. Spreading over 100 acres. Connected at the roots. Each part nourishing the whole. A symbol of our life together.



CSO Strategic Taskforce is an initiative with LA City Councilmember Paul Koretz.

John Onderdonk, Chair, Director of Sustainability Programs at Caltech. **Andy Shrader**, Founding Principal, Director of Environmental Affairs, Water Policy and Sustainability for Los Angeles City Councilmember Paul Koretz. **Members:** **Nadereh Afsharmanesh**, VP of Sustainability and Education, ECOS; **Scott Ammons**, Outdoor Programs & Community Relations Manager, REI; **Shannon Bart**, Sustainability Director, NBCUniversal; **Bonny Bentzin**, Deputy Chief Sustainability Officer, UCLA; **Halli Bovia**, Sustainability Programs Manager, USC; **Tim Brick**, Executive Director, Arroyo Seco Foundation; **Randy Britt**, Chief Sustainability Officer, Vanir Construction Management; **Sasha Calder**, Director of Strategy, Sustainability, and Impact, Josie Maran Cosmetics; **Liz Crosson**, Deputy Chief Sustainability Office, Office of Mayor Eric Garcetti; **Robyn Eason**, Senior Planner, City of West Hollywood; **Gary Gero**, Chief Sustainability Officer, Los Angeles County; **David Grannis**, Managing Partner, Point C; **Russell Greene**, Chief Sustainability Officer (ret.), Cheesecake Factory; **Dominique Hargreaves**, Executive Director, US Green Building Council-Los Angeles; **Christopher Hazen**, Director of Corporate Development, Enovity, Inc.; **Dean Kubani**, Chief Sustainability Officer, City of Santa Monica; **Mary Leslie**, President, Los Angeles Business Council; **Loraine Lundquist**, Lecturer, CSUN; **Heidrun Mumper-Drumm**, Director of Sustainability Initiatives, ArtCenter; **John Rego**, Vice President Sustainability & Environmental Affairs, Sony Pictures; **Steve Sabicer**, Chair, Sustainable Claremont; **Mark Spears**, Director Sustainable Business Practices (ret.), Walt Disney Co.; **Mike Wallace**, Managing Director, BrownFlynn.

Pando Populous Board of Directors: **John B. Cobb, Jr.** is chair of the board and Member, American Academy of Arts and Sciences. **John Bielenberg** is co-founder, Future Partners. **Devon Hartman** is founding executive director of CHERP (Community Home Energy Retrofit Program). **Paul Koretz** is Los Angeles City Councilmember (5th District). **Josie Maran** is founding CEO of Josie Maran Cosmetics. **Vickere Murphy** is district representative for Senator Anthony J. Portantino. **Rebecca Schmitt** is an executive and entrepreneur named one of Folio Magazine's Top Women in Media. **Eugene Shirley** is an entrepreneur in social impact and media ventures. **Mark Whitlock** is CEO of the Cecil Murray Center for Community Engagement, USC.

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City Blitz

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