



CSO Strategic Taskforce

Los Angeles County

Meeting of the CSO Strategic Taskforce Sub-Committee for Strategy October 16, 2019

Location: Park La Brea community center, Los Angeles.

Chair: John Onderdonk, CSO Taskforce Chair; Caltech CSO.

Speakers and facilitators:

- **CSO Taskforce** – Mark Spears, CSO (ret.), Disney
- **Pando Populus** – Eugene Shirley, President
- **Porter Novelli** – Sandy Skees, head of Innovation & Impact Practice

Agenda

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| Noon | Lunch/Informal Introductions |
| 12:30pm | Welcome/Formal Introductions Individual Intros+Current View of Taskforce (Perception/Bias) |
| 1pm | Introduction to Pando Populus Includes founder/sponsor history and vision, Goals, Projects (actual and planned), Membership, Funding, and Assets |
| 1:30pm | CSO Taskforce Vision/Objective(s) - Open Group Discussion |
| 2pm | UN Sustainable Development Goals/Current Trends Overview |
| 2:30pm | Vision/Objective Taskforce Gap Analysis Small Groups - What Is Needed?/What Exists?/Gap to Close |
| 4-4:50pm | Gap Analysis Small Group Report-Out |
| 4:50pm | Summary/Next Steps |

Attendees

Debriana Berlin, The Future Reference
Aubrey Burgess, Pando at Maryknoll
Russell Greene, Cheesecake Factory (ret.)
Betsy Hunter, Pando Populus
Luis Navarro, Langan Engineering
Carrie Norton, Green Business Basecamp
Rebecca Schmitt, business consultant
Eugene Shirley, Pando Populus
Sandy Skees, Porter Novelli
Carlos Solano, ADEC Innovations
Mark Spears, Disney (ret.)
Strahan Wallis, Porter Novelli
Brandt Williams, Pando Institute