



L.A.'s Climate Emergency
Mobilization Office
-CEMO-

Director, Marta A. Segura M.P.H





Marta Segura, MPH

- *First Director for the Climate Emergency Mobilization Office, City of LA*
- *EJ Leader and Advocate since 1995*
- *Former LA City Planning Commissioner*
- *Community Engagement Practitioner*
- *Spearheaded the passing of Clean Up Green Up to reduce cumulative health impacts via zoning and land use policies.*
- *Led the passing of Healthy LA/Recode LA, the city's first sustainability plan*

Heightened Urgency

Deserted oil wells haunt Los Angeles with toxic fumes

News

Southern California heat wave: Temperatures reach 121 degrees, break records

Exposure to air pollution linked to higher coronavirus-related death rates

Poverty and Racism Leave People More Vulnerable to Wildfire Smoke

Lead Found in Children in Communities Near Former Exide Battery Plant in Vernon: USC Study

Climate Emergency Mobilization

Core

Functions

- **Ensure** all climate policies are built on equity and justice
- **Coordinate** with City leaders to bring an equity lens to LA's Green New Deal and improve accountability and metrics via community engagement.
- **Facilitate** Climate Emergency Commission
- **Innovate** governance strategies to ensure communities are at the heart of the city's climate strategy

= Thriving Resilient Communities

<https://plan.lamayor.org/>

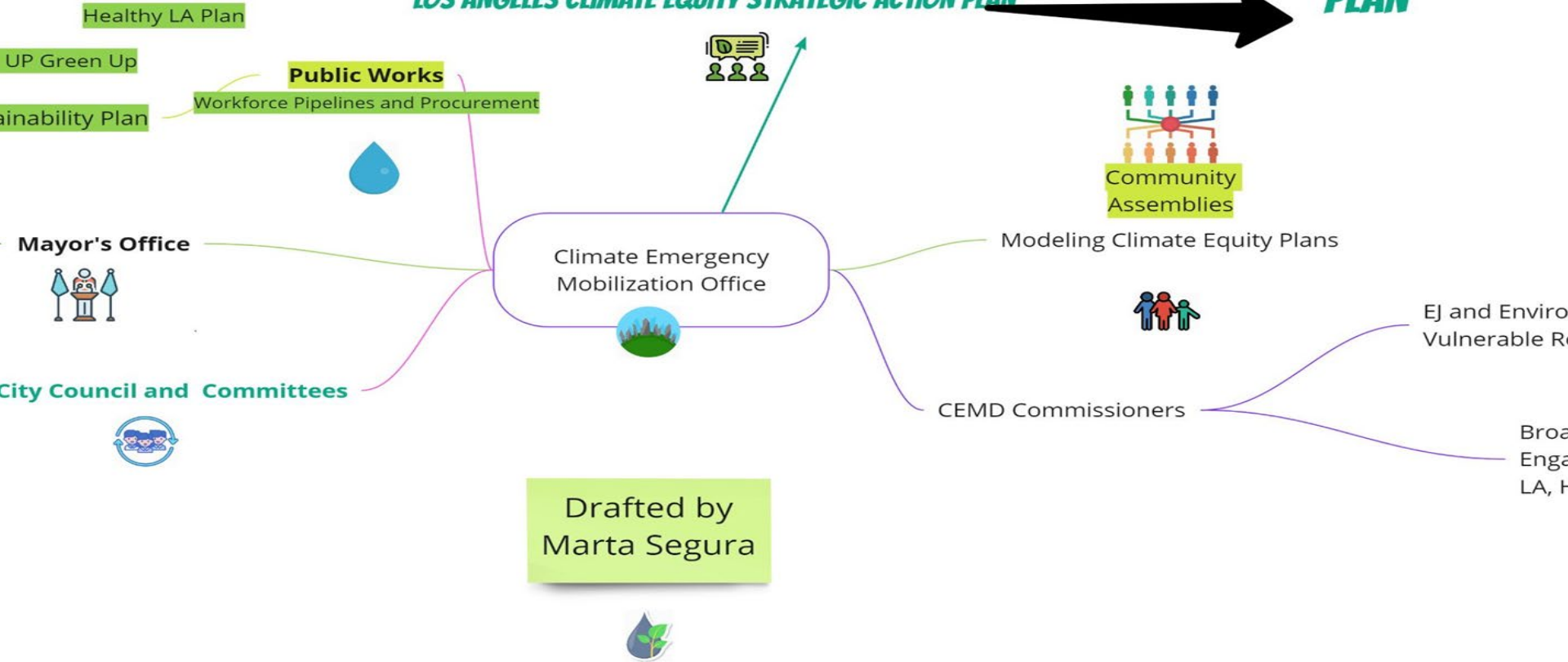


ACT ON CLIMATE RALLY • LOS ANGELES
A CALL FOR BOLD CLIMATE ACTION
SATURDAY JUNE 10th 1P
1245 N. Spring Street, Los Angeles, CA

Strategic initiatives

LOS ANGELES CLIMATE EQUITY STRATEGIC ACTION PLAN

LA RECOVERY PLAN





**DIGITAL & SOCIAL MEDIA COMMS
INCLUSIVE, BROAD BASED,
TRANSFORMATIVE**



What is the Climate Emergency Commission?

- 26-member body to be established and appointed by the Mayor and City Council
- Composed of community and indigenous leaders, climate and air quality experts, labor champions, and youth representatives
- Includes GMs of DWP, LASAN, DCP, DOT, and Petroleum Administrator
- Will work with the CEMO to decide on the strategic direction and implementation of the office priorities on climate action



Next Steps



- Stakeholder Design and Outreach
- Launch the Commission
- Collaborate with other City Departments such as DWP, LASan, DWP, DOT, DCP, Petroleum Administrator)
- Create the Equitable Climate Action Recovery Road Map

“This is a critical moment to define bold and equitable climate solutions that address the legacy of environmental racism while rebuilding the U.S. economy in ways that work for everyone—not just the wealthy few.” *Equitable Just Climate Platform* <https://ajustclimate.org/>

Justice 40 and Climate Recovery: Biden Administration

- The order creates a government-wide Justice40 Initiative with the goal of delivering 40 percent of the overall benefits of relevant federal investments to disadvantaged communities and tracks performance toward that goal through the establishment of an Environmental Justice Scorecard.
- The order initiates the development of a Climate and Environmental Justice Screening Tool, building off EPA’s EJSCREEN, to identify [biden-takes-executive-actions-to-tackle-the-climate-crisis-at-home-and-abroad-create-jobs](#)

GREEN NEW DEAL
PLAN

Thank you!

