

**Pando<sup>TM</sup>**  
**DAYS**

**2021**



Los Angeles County has a master plan for sustainability called [OurCounty LA](#). The plan sets out to enrich the region through justice and community resilience. With the help of Southland colleges and universities, Pando Days takes up the challenge of helping to implement the plan.

# HOW IT WORKS

# How it works

We're inviting Southland colleges and universities to participate in addressing these needs in our 2021 program.

**1.**

## **Challenge**

Each of the school teams chooses one of six Challenges among County sustainability goals, and submits a one-page summary description for how it proposes to create an innovative solution to the problem and the team that will be involved. Submit to: [Eugene@PandoPopulus.com](mailto:Eugene@PandoPopulus.com).

**2.**

## **Selection**

From this pool of submissions, teams are selected that we believe offer the most ingenious ideas with the greatest potential to meet the Challenges and related County goals.

**3.**

## **Development**

The selected college and university teams then develop their initiatives in each of their chosen categories, culminating in dedicated courses/labs /studios in the fall of 2021. Teams may collaborate across institutions if they wish to contribute to integrated system presentations.

**4.**

## **Finale**

At the end of the year, we showcase all projects. Judges will select one winner from each of the Challenge categories. With generous sponsorship support, winners are awarded seed funding for implementation.

# Deliverables and Criteria

## Expected deliverables include:

- SUMMARY INFORMATION: Includes project title with a short descriptive subtitle plus one sentence description of the project. Also includes one or more project images. (See [previous Pando Days submissions](#) for examples.)
- PITCH DECK: Describes the challenge, the need, and the solution.
- WRITTEN PROPOSAL: A project description that includes summary description; needs statement specific to your chosen Challenge and related OurCountyLA goal(s); description of the way your project is a solution to critical needs; your implementation strategy; key personnel and team participants; and budget for proposed next steps.
- SUPPORTING MATERIALS: Provide as much as needed to explain and enhance your initiative including video, renderings, models and/or other visual modes as appropriate to your project.

## Criteria for judging include:

- Interpretation and application of Challenge and related LA County goal(s), 25%
- Responsiveness to community stakeholders, 25%
- Innovation (new approaches) and/or creativity (execution of ideas), 25%
- Implementation strategy and viability, 25%

# Schedule

Time Period	Activities	Time Period	Activities
March 4	Launch event for all interested parties: client partners pitch their categories	May	Project and course/lab development and planning
March 20	Pando Blitz: all-college brainstorming event, online	Summer	Research focused on project development
April 15	One-page submissions per category for interested schools	Fall	Launch of Pando Days-specific course or lab focuses on targeted category
April 26	Notification of acceptance	December	Category presentations
Early May/TBD	Individual category events (half-hour, online) to introduce teams to relevant client-partners and Pando resources		Finale and announcement of category selections for seed funding

# Thank you



**CSO**  
Strategic  
Taskforce

Los Angeles County



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For more information: [pandopopulus.com](http://pandopopulus.com) / 310.428.6406 / eugene@pandopopulus.com