



**HOW IT WORKS: Season 2022**



Los Angeles County has a master plan for a positive future called [OurCounty LA](#). The plan sets out to enrich the region through justice and community resilience. With the help of Southland colleges and universities, Pando Days takes up the challenge of helping to implement the plan.

**HOW IT WORKS**

# Summary

We're inviting Southland colleges and universities to participate in addressing these needs in our program.

**1.**

## **Submission**

Each of the school teams chooses a challenge to focus on from a main category (habitat, climate, spirit, health, communications) and completes a project submission that includes a summary description for how they propose to meet the challenge. Selections are chosen from this candidate pool to move forward.

**2.**

## **Selection**

From the pool of submissions, we select project proposals from college and university teams that offer the most ingenious solutions and hold the greatest potential to help meet the goals of the County sustainability plan.

**3.**

## **Development**

Selected teams develop initiatives focused on their chosen challenges, culminating in dedicated courses/labs/studios over the fall term. Project team leads are appointed Pando Fellows and supported in their project development work.

**4.**

## **Premieres and Finale**

At the end of the year, we showcase all projects and help with networking and seed opportunities to move the most promising forward. Judges select winners and award cash prizes to assist with project implementation.

# Submission and selection

## Pando Days projects innovate achievable solutions for real-world implementation.

To be considered for inclusion in the Pando Days 2022 season, please submit a one-page proposal with the following information:

- The CHALLENGE you've chosen to focus on (select from among our 2022 categories: habitat, climate, spirit, health, communications) and how your project CONCEPT will address it.
- The LOCATION for your work and description of need.
- Your hope for the OUTCOME
- Your proposed TEAM.

## Submission details

In addition to your one-page proposal, please include:

- Your name and contact information (phone; email)
- School and department affiliations, as well as any team members known at the time of submission
- A link to your CV

**Note the submission deadline is May 27. Submit to:**

[eugene@PandoPopulus.com](mailto:eugene@PandoPopulus.com).

We encourage you to reach out to co-executive producer Judith Parker for advice on preparing your submission.

## Selection details

We will let you know about project selections for the 2022 Pando Days season in the month of June.

# Development

## Pando Days projects develop over the fall term in dedicated courses, studios, or labs.

We think of Pando Days projects as “small bets,” with actionable steps that can be implemented, tested, improved, and rolled out. They are not academic studies even as they are informed by careful work. They are about inventing the bicycle rather than conducting transportation research. (See [previous Pando Days submissions](#) for example projects.)

We support your work with:

- Appointment of the project team lead to PANDO FELLOWS program for the fall term, with \$1,500 honorarium;
- One-on-one MENTORING (3-session minimum) for overall project development, storytelling and pitching;
- BRAINSTORMING workshop for all teams conducted with legendary pros;
- SALON event focused on Pando Days challenge-related content, and
- INTRODUCTION of project concepts to public agencies, businesses, and NGOs.

## Expected Pando Days project deliverables include:

- SUMMARY INFORMATION: Includes project title with a short descriptive subtitle plus one paragraph description of the project written in collaboration with Pando Days Executive Producers. Also includes one or more project images.
- PITCH DECK: Describes the challenge, the need, and the solution.
- SUPPORTING MATERIALS: Provide as much as needed to explain and enhance your initiative including video, renderings, models and/or other visual modes as appropriate to your project.
- RECORDED PRESENTATION: No more than 10 min. in length, this is a presentation of the material in your pitch deck plus additional images, video, and other relevant supporting material.

# Premieres and finale

## **Our end-of-year Finale showcases participating schools' work.**

Project PREMIERE PRESENTATIONS are recorded. And judged by a distinguished panel.

At the FINALE, judges announce the winners and award seed-funding to kick-start the most promising ideas. Winning presentations are shown. Event includes noted speakers, sponsors, and media. Networking opportunities help deliver project solutions to the neighborhood.

POST-FINALE, mentor advice and support may be made available on a case-by-case basis.

## **Criteria for Finale judging includes:**

- Interpretation and application of Challenge and related LA County goal(s), 25%
- Responsiveness to community stakeholders, 25%
- Innovation (new approaches) and/or creativity (execution of ideas), 25%
- Implementation strategy and viability, 25%

# Benefits of participating

## Pando Days benefits Southland higher ed by providing:

- **Project-centered learning opportunity with a sustainability focus** – aiming for real-world deliverables and opportunity for community implementation.
- **Full curricular resources** -- including narrative support, project brainstorming workshop, and access to a network of SoCal sustainability professionals.
- **Readymade intercollegiate and community collaboration** – reaching across the County and meeting community service mandates.
- **Pando Days Fellows program** -- participation for team leads, including honoraria (\$1,500).
- **Opportunity to win** -- recognition and cash awards to support project implementation.
- **Networking opportunities** -- with public agencies, NGOs, and businesses to help move projects forward.
- **Media opportunities** -- to showcase instructor/student involvement in the community.



# Schedule

| Time Period | Activities   | Time Period | Activities   |
|-------------|--|-------------|--|
| April 27    | Launch event for all interested parties: client partners pitch their categories  | September   | Pando Days Blitz; all-college brainstorming workshop<br>Second narrative mentoring opportunity |
| May 27      | Submission deadline: one-page descriptions per challenge category from interested schools<br>First narrative mentoring opportunity           | Fall        | Project and course/lab development<br>Salon event<br>Third narrative mentoring opportunity     |
| Early June  | Notification of acceptance   | December    | Premiere Presentations (recorded)  |
| Summer      | Write project title and summary for website in collaboration with Pando Executive Producers<br>Introduce project concepts to public agencies | January     | Finale showcase<br>Selected mentoring opportunities may continue                               |

# Thank you



**CSO**  
Strategic  
Taskforce

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Los Angeles County

Pando Days is produced in collaboration with the CSO (Chief Sustainability Officer) Strategic Taskforce and in consultation with Gary Gero, Chief Sustainability Officer for Los Angeles County.



For more information: [Pando Days '22](#) / 310.428.6406 / [eugene@pandopopulus.com](mailto:eugene@pandopopulus.com)